



PROFILE

Communication Expert, researcher and writer with professional experience in academic and media fields. Managed research team and research projects for six years. Also served as research and development officer for a top university.

CONTACT



sheriff.sire@gmail.com



SHERIFF AL SIRE

WORK EXPERIENCES

Bangla Tribune

Head of Research
Apr 18 – Present

In-Charge, Research & Youth
Oct 13- Mar 18

- Lead research team, coordinate whole research.
- Collecting data using content analysis method from print and electronic media.
- Print and Social Media monitoring, news analysis and prepare reports on content quality.
- Prepare research methodology, design instruments, and guide overall plan of study
- Coordinator of Op-ed section.
- Manage internal events and other media activities.
- All necessary documentation work for Bangla Tribune.

Independent University, Bangladesh

R&D Officer
Feb 11- Oct 13

- Assist the faculty members in preparing and implementing research projects and in publishing the research activities in the form of newsletter, magazine.
- Organise events and work on related media coverage.
- Maintain liaison with the other researchers and relevant research institution and organizing study trips, field trips, field researcher's seminars and conferences for the students and faculty members of the School.
- Assist the faculty members in promoting the School at different levels and coordination student bodies as well as their extracurricular programs.

BBC World Service Trust

Internee Position
Dec 1, 09 – Apr 15, 10

- Data collection for user testing through verbal interviews, phone conversations, questionnaires and wrote reports on the results of the user tests.
- Moderator of "BBC Janala" (English language education) website.
- Closely work with marketing team to collect user data.

EVENT EXPERIENCES

Coordinator, Private University Ranking 2017 published by BT and DT.

Event Coordinator, National Innovative Project Competition and Inter College Math Olympiad- 2012; Organized by IUB

PR & Media Coverage Manager, 1st International Conference on Advances in Electrical Engineering 2011. Organized by Department of EEE, IUB

Coordinator, Club of Engineering and Computer Science, IUB, 2008-2011.

IT SKILLS

- MS Word
- MS Excel
- MS Power Point
- Mobile Journalism
- Video editing
- WordPress basics

WROTE FOR

Prothom Alo
Samakal
KalerKantho

PERSONAL

Date of Birth: November 06, 1987
Nationality: Bangladeshi
Father's Name: Md. Mobarak Ullah
Mother's Name: Mrs. Samsun Nahar
Blood Group: A+
Status: Married

REFERENCE

PUBLICATIONS

1. Conference paper, "Shahbaghas a Public Sphere", First International Conference on Social Science and Humanities- 2014, Centre for Social Science Research, Dhaka, Bangladesh
2. Short Story Book 'Khachabondi Manushera' published from Adarsha Publication in 2019.
3. Short Story Book '**Ae Ghore kono Khuni Nae**' published from Adarsha Publication in 2016.
4. Research Based Book 'শাহবাগের জনতা' published from Adarsha Publication in 2015.

SURVEY PROJECTS

- Survey to examine the trends of youth in Bangladesh, 2017 (Countrywide)
- Opinion poll on militancy in Bangladesh, 2016 (Countrywide)
- Survey to examine the situation of women empowerment in Bangladesh, 2016 (Countrywide)
- Survey to observe reader trends in Dhaka Lit Fest, 2016 and 2017
- Performance of government after two years, 2016. (Countrywide)
- Performance survey of city mayor's after one year of election, 2016. (Dhaka and Chattogram metro area)
- Pre-poll survey of DNCC, DSCC and CCC elections 2015 in Dhaka and Chattogram

EDUCATION

MSS in Development Studies: 2018, Southeast University, Dhaka; CGPA: 3.58

MSS in Media & Communication, 2013, Independent University, Bangladesh, CGPA: 3.37

BSc. in Electronic and Telecommunication Eng., 2009, Independent University, Bangladesh

HSC: 2005, Science, Tejgaon College, Dhaka

SSC: 2002, Science, Bangladesh Rifles School & College, Dhaka

TRAININGS

Mobile Reporting, Nov 27- Dec 01, 2017, Deutsche Walle Akademie, Bangladesh

Qualitative Research Methodology, 3 days, 2013, Centre for Social Science Research, Independent University, Bangladesh